

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 05248 230857Z

11

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

----- 086484

P R 230830Z NOV 74

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3383

UNCLAS STOCKHOLM 5248

FOR BIC/OED/DEPD: RLPRITCHARD

E.O. 11652: N/A

TAGS: BEXP, BTRA, SW

SUBJECT: COMMERCIAL PROGRAM: PROMOTION OF BUSINESS TRAVEL TO USA

REF: STATE 169839

1. IN FURTHER SUPPORT OF CAMPAIGN ITEM 12 OUR CCP AS APPROVED BY REFTEL, EMBASSY HAS TODAY RECEIVED LETTER FROM EDITOR OF ECONOMIC SPECIAL (SUPPLEMENT) OF SVENSKA DAGBLADET (SVD) INFORMING US THAT ON JANUARY 27 THE ECONOMIC SPECIAL OF SVD WILL TREAT FAIRS AND EXHIBITIONS AS A SPECIAL SURVEY CONTAINING ARTICLES OF DIFFERENT KINDS AND ALSO THE MOST DETAILED SPECIFICATIONS OF AIRS OF INTERNATIONAL INTEREST. WE HAVE BEEN ASKED TO SEND TO THE EDITOR AS SOON AS POSSIBLE STATEMENTS ABOUT FAIRS PLANNED FOR THE FIRST HALF OF 1975 IN THE UNITED STATES.

2. WE HAVE BEEN USING AND FEATURING DATA SUPPLIED BY DIBA/OCRS - 204 FROM COMMERCIAL NEWS FOR THE FOREIGN SERVICE AS WELL AS CABLE AND AIRGRAM SUMMARIES PROVIDED BY YOUR OFFICE. HOWEVER, WE ARE NOT CERTAIN THAT WE HAVE ALL VIP FAIR DATA NOR THOSE IN WHICH US DEPARTMENT OF COMMERCE HAS ORGANIZED COOPERATIVE FOREIGN BUYERS PROGRAM.

3. ACTION REQUESTED. PLEASE PROVIDE ON A PRIORITY BASIS BY DIRECT INTERNATIONAL AIR MAIL ALL AVAILABLE DATA ON US MAJOR INTERNATIONAL TRADE FAIRS AND PARTICULARLY THOSE UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STOCKH 05248 230857Z

IN WHICH VIP AND COMMERCE FOREIGN BUYERS PROGRAM WILL BE

OPERATING IN FIRST HALF 1975.

STRAUSZ-HUPE

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STOCKH05248  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740340-0371  
**From:** STOCKHOLM  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19741117/aaaaanxa.tel  
**Line Count:** 63  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 169839  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** golinofr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 14 NOV 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <14 NOV 2002 by maustmc>; APPROVED <19-Nov-2002 by golinofr>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COMMERCIAL PROGRAM: PROMOTION OF BUSINESS TRAVEL TO USA  
**TAGS:** BEXP, BTRA, SW  
**To:** COM  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005